

## **BUILDING THE USFWS GREAT LAKES STRATEGIC FRAMEWORK**

### **WHY DO THIS, WHAT'S THE BENEFIT TO OUR FIELD STATIONS, REGIONS, AND PROGRAMS?**

- Provide “single sheet of music” – communication and coordination benefits to all Programs and Stations, both Regions, and with partners, decision makers, and public
- Compilation of, and linkages to, our pertinent Great Lakes information and policy resources
- To be proactive and strategic
- Needed for Great Lakes Executive Order and Restoration Legislation initiatives
- Tool for outreach, and building understanding, appreciation, and support, Service: for our publics, decision makers, and partners; and as a “recruiting tool” for the future
- To be responsive, to address the shared need and priorities of the Mayors, States, Congress, the Administration, partners and public for “seamless”, coordinated, “one stop” Great Lakes fish and wildlife service.
- To get “traction” between Programs and Regions for a coordinated Great Lakes focus
- For the benefit of existing and future new employees working for the Great Lakes, to help know and understand our priorities, positions, policies, and provide access to current resource information

### **I. THE SERVICE GREAT LAKES FOCUS**

#### **1. USFWS Great Lakes Vision and Mission Statements**

- Keep it simple and sincere. Note USGS Strategic Vision for the Great Lakes 2001-2010, and TNC Conservation Blueprint for the Great Lakes as examples
- Could develop one “overarching” Service Great Lakes Mission Statement, incorporating each Programs needs for buy in, ownership benefits
- State focus of the Service Mission for Great Lakes fish and wildlife resources.
- Consider “Andersen-Sobieck-Magnuson” model for mission statement/priorities for the Programs to develop

#### **3. USFWS Great Lakes Goals and Objectives**

- Incorporate, build on GLFWRA goals

4. **Great Lakes Fish and Wildlife Populations and Habitat Conservation Priorities**
  - Agreement cross Programs and Regions
5. **Great Lakes Fish and Wildlife Populations and Habitat Restoration Targets**
6. **Great Lakes Basin Fish and Wildlife Populations and Habitat Indicators, Monitoring, Assessment, and Results Reporting**
  - Coordination, agreement on Information Management, GIS, and Decision Support procedures and needs
  - Develop and agree to Service Great Lakes Indicators; monitoring, tracking, and report needs.
  - Can build on what we are doing for SOLCEC Indicator program, and for the Great Lakes Strategy Actions Tracking.

### **III. USFWS Great Lakes Unique Programs, Funding Sources, Expertise, and Delivery Mechanisms for Service Mission Specific and Shared Great Lakes Fish and Wildlife Priorities for Restoration**

- Service authorities and programs
- Our 43 Great Lakes stations and expertise on the landscape, throughout the basin
- Our partnership programs and initiatives, our Great Lakes Basin Ecosystem Team
- Identify/list our expertise, Programs, resources on the ground
- Create a “toolbox” matrix, linking – connecting the dots between our delivery mechanisms and the whole suite of identified Great Lakes priorities: Governors Council, Mayors, Executive Order Task Force, Great Lakes Strategy(s), and ours

### **IV. GREAT LAKES COORDINATION, COMMUNICATION, DECISION MAKING**

1. **USFWS Great Lakes Roles, Niches, Roster, Leads, and POCs**
  - State briefly and concisely role and niche of Senior Management, Regions, Washington, Field Offices, GLBET
  - Compile Great Lakes Roster – Leads and POCs for Great Lakes initiatives, issues, and our areas of expertise: available for review, building on, understanding, to provide an internal and external information resource tool, and to use as a resource to help identify unmet needs for Service representation (update Fisheries, and draft GLBET and ELFO Great Lakes Roster)

### **3. Internal and External Communication, Coordination, and Collaboration Means**

- Develop and identify how we can effectively communicate and coordinate on Great Lakes opportunities and challenges: combination of protocols for meetings, phone – web conferencing, electronic message boards, intranet and internet pages, liaisons, Washington lead contact, etc.
- Means for “stepping out of our boxes” and continually sharing in the pursuit of innovative, better ways of ... serving our customers
- Process for coordinating identification of, and determination of how to best leverage Service funds/programs with partners for addressing Service goals
- Coordinated and strategic use of our Service Great Lakes web sites, for internal and external needs

**V. Deciding on how and where to strategically expend limited funding and staff resources to best meet the demands and challenges of the Great Lakes shared priorities and many initiatives; and to identify unmet needs, and where we don’t have adequate resources to engage effectively**

## **IV. APPENDICES**

### **1. Fish And Wildlife Great Lakes Priority Research And Information Needs**

- Create list to build on, available for review, use, understanding and concurrence, and “at the ready”
- Coordinated, Strategic Approach for Great Lakes Fish and Wildlife GIS and Information Management
- Maximize Great Lakes landscape level strategic resource allocation – priority places for actions – in partnership (i.e. with TNC Great Lakes Program)

### **2. USFWS Great Lakes Indicators, Tracking, And Outcome Measures**

### **3. USFWS Great Lakes Roster**

### **4. Great Lakes Toolbox Matrix**

### **5. Listing, retaining, keeping updated and available: Pertinent, priority Great Lakes Initiatives, Programs, Challenges, Actions, and Needs**